

Press Release

FOR IMMEDIATE RELEASE



IntelAggrid® Joins ZigBee® Alliance

Locust Grove, VA. November 2, 2010—IntelAggrid, LLC, the emerging leader in broadband standards-based smart grid and smart home products, today announced that it has joined the ZigBee® Alliance. The ZigBee Alliance is an association of companies working together to enable reliable, cost-effective, low-power, wirelessly networked, monitoring and control products based on an open global standard. The ZigBee Alliance standardized its ZigBee specification on top of the Physical (PHY) and Medium Access Control (MAC) layers of the IEEE 802.15.4 global standard; adding the application profile layers, security and network layers to create ZigBee.



In 2009, ZigBee Smart Energy™ was included by the U.S. Department of Energy and the National Institute of Standards and Technology (NIST) in the initial list of standards for the Smart Grid roadmap. The ZigBee Alliance recently announced its plans for ZigBee Smart Energy 2.0, which will provide an IP-based energy management solution and will allow for improved inter-operability on ZigBee networks.

"IntelAggrid has supported standards in all of its products from the founding of the company, and we are very pleased with the direction the ZigBee Alliance has taken the standard." Said John Espey, COO of IntelAggrid. "Our unique vision for the smart grid requires plug and play capabilities that are independent of any one proprietary communication link and support real time communications, and ZigBee and the Smart Energy Profile are proven technologies that fit this bill."

About IntelAggrid

As the leader in broadband standards-based smart grid and smart home products, IntelAggrid enables utilities to deploy a scalable, reliable and secure infrastructure for advanced metering and real time monitoring. By deploying a broadband shared network infrastructure, utilities can implement multiple services including advanced metering, distribution automation, demand response, smart home and other applications at a fraction of comparable costs. Building an intelligent smart grid lowers capital costs and provides a future proof network that will save energy and operating costs. When planning the intelligent smart grid of tomorrow, partner with a company that makes it available today. For more information, visit: www.intelaggrid.com.

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The IntelAggrid logo features the word "intel" in a green, lowercase, sans-serif font, followed by "aggrid" in a blue, lowercase, sans-serif font. A small white Wi-Fi symbol is positioned above the final "d".
innovative smart grid solutions